

LEADERSHIP AND PROBLEM SOLVING IN THE CREATIVE INDUSTRY

Fremantle case

Guest speaker:

Andrea SCROSATI, Group COO Fremantle

h. 1.00-1.10 pm

Opening and welcome message

Chiara PAOLINO, Associate Professor of Organization Theory and HR Management,
Academic coordinator BA and MA in Arts Management

Maria Serena CIAMBELLOTTI & Daniela ALIBERTI, Lecturers of Lead People and Creativity course

h. 1.10-1.40

Fremantle Group presentation

Andrea SCROSATI, Group COO Fremantle

h. 1.40-2.00

Q&A Session

Open class

Tuesday March 30th 2021

Piattaforma Microsoft Teams, 1.00-2.00 pm



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