

May, 4th 2021

2.30 PM - Blackboard Collaborate Ultra

Contest: Sustainability in Food Marketing on Instagram

Jury of experts:

Mauro Bertolotti

Researcher in Social Psychology

UNIVERSITÀ CATTOLICA DEL SACRO CUORE

Fabio Pisano

Marketing and Communication Manager

FINANZA.TECH

Michele Genghi

CREATIVE DIRECTOR

The contest will take place during the lecture of "Social Psychology - Lab on Advertising: Motivation, Emotion, and Experience" (Communication Management – COMMA, Faculty of Political and Social Sciences) held by Prof. Valentina Carfora.

A jury of experts will offer ideas and feedback to the Instagram content created by the students in order to promote a sustainable food product.

[Click here to join the event](#)

Stage & Placement

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