

COMMA MEETINGS

Dialogues with Fashion & Food People

Thursday 15th April 2021

What's behind an icon?

Michele LONGO, Chief of Interior Design, FIAT

Thursday 22th April 2021

Food storytelling. From Tuscany with love.

Giulia SCARPALEGGIA, Food writer and author of the blog JulsKitchen.com

Thursday 29th April 2021

Do not stop Fashion: digital casting management in the pandemic

Sergio PITRONE, CEO, ICAST

Giulio Francesco AIELLO, COO, ICAST

Thursday 6th May 2021

Blue attire is mandatory: the evolution of communication in Barilla

Roberta BRAGOLI, Global Marketing, Academia Barilla

Fabio TERZIOTTI, External Communication, Barilla

Online series of talks

Thursday 15, 22, 29 April and 6 May 2021

Blackboard, 5.00-6.30 pm

